



KAIL

The Kyushu-Asia Institute of Leadership





Dean, KAIL
Koichi Hashida

~For Cultivation of Human Resources to create a new path to the future~

Japanese industry has been facing drastic changes including fierce competition due to globalization of the economy. In order to respond to such changes, we must address the urgent task of cultivating new leaders with bold intelligence and a sense of mission to create a new path to the future. In any environment, people with ambition play leading and essential roles in the business management. Furthermore they need “values” that transcend any knowledge or skills.

Here at KAIL, people from various fields gather to learn cutting-edge management philosophy and try to improve through friendly rivalry. It is also the place where people, who have the ambition to lead Kyushu, Japan and Asia in the near future, get together and deepen relationships.

I hope that KAIL will perform the same role as “Shokason-juku” *, which fostered a number of key persons who changed Japan in the 19th Century. We would like to contribute to the benefit of society as a whole by bringing new leaders into the world and building the foundation for development and revitalization of the economy. I would appreciate and sincerely ask for your understanding and continuing support.

*Private school where Shoin Yoshida, a famous intellect who promoted the Meiji Restoration in the final days of the Tokugawa shogunate, educated the youth.

D E A N ' S P R O F I L E

Professional Experiences

- 1936 : Born in Fukuoka City, Fukuoka Pref.
- 1966 : Graduated from Keio University
: Joined Kyushu Electric Power Co, Inc.
- 2007 : President of Kyudenko Co, Inc.
- 2013 : Chairperson of Kyudenko Co, Inc.
- 2014 : Director and Senior Advisor of
Kyudenko Co, Inc.

Major Official Positions

- Honorary Consul of Mongolia, Fukuoka Japan
- Executive Board Member of the Kyushu Economic Federation
- Vice Chairperson of the Fukuoka Association of Corporate Executives
- Executive Board Member of the Kyushu National Museum Promotion Foundation

A c c e s s



KAIL was founded in 2004 and has been operated in collaboration between industry, academia and government.

We will act aggressively towards the realization of the following MISSION and VISION.



MISSION

The mission of KAIL is to revitalize the economy and contribute to the benefits of society as a whole by cultivating new leaders who will take active roles in building the self-reliant economy of Kyushu and exploring the future of Japan and, eventually, Asia.



VISION

KAIL will create the community ("Ba") as follows;

- Community where people can learn practical wisdoms and ambitions necessary for new leaders by learning from each other through friendly rivalry
- Community, as a core of the human network, where people get together beyond industries and generations



MAIN ACTIVITIES

Our main activities are:

- To provide leadership development programs for the next generation
- To hold forums, symposiums, and seminars about leadership development
- To provide information about leadership development

Our Main Program

Our main program, the Hekijyu※ School Program, is based on ISL's unique approach of a 'Strategic Leadership Program'. (ISL: Institute for Strategic Leadership). Different from most MBA programs, we lay much emphasis on values affecting their actions and thoughts. We hope our program will produce a lot of new leaders who have aspirations to change Japan, Asia and the world.

※The word "hekijyu" (evergreen) comes from a Zen expression that means "The limpid stream flows unceasingly, and the evergreens never fade". It is a word used to emphasize the importance of keeping the spirit of inquiry and ceaseless efforts.

[The outline of the Program]

■Length: 11 months, starting in June

On every other Saturday and Sunday

■Total hours of learning: Approximately 230 hours

■Quota: 36 persons

[The Three Pillars of Learning]

■Group study

Sessions: Fostering wisdom through lectures and discussions.

Dialogues with first-line leaders: Refining their ambition through hearing about experiences of top leaders from various backgrounds and dialogues with them.

■Reflective study

Opportunities to reflect on their ways of looking at things and their frames of mind at the beginning and end of each term. While discerning the standpoint of their organizations or themselves in society, students record their candid opinions. On that basis, they make their own code of conduct to be observed after graduation.

■Project study

KAIL projects: Each student selects a problem to be solved based on his/her own awareness of the issues and then draws up a prescription for reform.

O u r F o o t p r i n t s

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- 2001 Began working-level meetings
- Monthly meeting of representatives from Fukuoka Prefecture, Fukuoka City, Kyushu University, Kyushu Electric Power Co., Ltd
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- 2002 Established a preparatory meeting for the Asia-Kyushu Business School (provisional name) Promoting Association
- Proposed as one of the strategic projects of the special district for structural reform
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- 2003 Held the inaugural meeting of the Asia-Kyushu Business School (provisional name) Promoting Association
- Based on collaboration between government, industry and academia
- Renamed the association: The Kyushu-Asia Institute of Leadership (KAIL) Promoting Association
- Held the inaugural meeting of KAIL
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- 2004 Got approval to establish KAIL as a Specified nonprofit organization (NPO)
- Opened the Hekijyu School Program(our main program)
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- 2010 Opened the Young Executive Program
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- 2012 Opened the Asia Study Tour Program
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- 2014 Operated the Asia Study Tour for Female Managers
- Held a special forum for the 10th anniversary
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F i e l d T r i p : O p t i o n

Ever-evolving Asian countries — What values and visions do business persons there have in mind, how do they deal with business, and how do they see Kyushu and Japan now?

We meet with leaders of Asian countries including Japanese people who are active in different cultures. It would be a great opportunity for growth and objective assessment of ourselves and the surrounding environment, which will help us envisage the future.

■ PAST RECORD OF DESTINATIONS

- Shanghai, China (2006)
- Shanghai and Suzhou Industrial Park, China (2007)
- Singapore and Johor Bahru, Malaysia (2007)
- Singapore and Batam island, Indonesia (2008)
- Hong Kong and Shenzhen, China (2009)
- Hong Kong and Guangzhou, China (2010)
- Hanoi and Ho Chi Minh City, Vietnam (2011, 2012)
- Singapore and Hanoi, Vietnam (2013)
- Jakarta and Surabaya, Indonesia (2014)



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